



# NEWSLETTER

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## Community fall clean-up day is September 26 Volunteers needed

Volunteers are needed for Keep Santa Fe Beautiful's annual Trek for Trash Fall Clean-Up Day on September 26.

Trek for Trash Fall Clean-Up Day is held in cooperation with the city of Santa Fe's Solid Waste Management and Parks divisions, and New Mexico Clean and Beautiful.

On this day, citizens, businesses, schools, neighborhood and civic groups and sports leagues are urged to join Keep Santa Fe Beautiful Inc. and the city of Santa Fe's Solid Waste Management and Parks divisions in picking up litter from city parks, school campuses, neighborhoods, rights-of-way and other visible public areas around the city. Students who need community service time to fulfill high school graduation requirements also are encouraged to participate.

Citizen volunteers interested in participating in Fall Clean Up Day are asked to go to the city's Siler Road facilities (look for the signs) between 7 and 9 a.m., that morning to pick up refuse bags. Individuals and volunteers can clean areas they have identified or be assigned an area by Keep Santa Fe Beautiful to clean. City crews will pick up the refuse and take it to the Buckman Road Recycling and Transfer Station (BuRRT) off Paseo de Vistas for disposal.

Afterward, Keep Santa Fe Beautiful is hosting a picnic beginning at about noon at the Nancy Rodriguez Center, 1 Prairie Loop, to thank volunteers who participate in the community clean-up, said KSFB Coordinator **Gilda Montaño**. "Help us keep Santa Fe clean and beautiful by joining friends, family, neighbors and co-workers in removing litter and refuse from our city," said Montaño.

To get to the Nancy Rodriguez Center, from Lopez Lane, cross Agua Fria Street; the center is located between the Agua Fria Fire Station and La Familia Medical Center. From westbound Agua Fria Street, turn right onto Lopez Lane. From eastbound Agua Fria Street, to left onto Lopez Lane. Parking is available at the center.

To sign up for Trek for Trash Fall Clean-Up Day, write to Montaño at [gjmontano@ci.santa-fe.nm.us](mailto:gjmontano@ci.santa-fe.nm.us). And visit Keep Santa Fe Beautiful at <http://www.keepersantafebeautiful.org/> on the World Wide Web.



A volunteer picks up trash on Calle Atajo last spring.

Photo by Steve Sandoval

## Keep Santa Fe Beautiful selects volunteers of year Martinez, Einspahr, Los Alamos National Bank honored

Santa Fe residents Rick Martinez and Deanna Einspahr and Los Alamos National Bank are Keep Santa Fe Beautiful's 2009 individual and business of the year for their continued support of Keep Santa Fe Beautiful.

Martinez, Einspahr, Los Alamos National Bank and all KSFB volunteers were recognized at Keep Santa Fe Beautiful's awards reception earlier this summer. Keep Santa Fe Beautiful hosts the awards reception to thank its hundreds of volunteers, businesses and organizations for their support.

Martinez and Einspahr are longtime participants in Keep Santa Fe Beautiful's twice-a-year community clean-up days. "Rick and Deanna are usually one of the first volunteers to sign up to pick up trash during our clean-up days," said Keep Santa Fe Beautiful Coordinator **Gilda Montaño**, adding that Martinez and Einspahr also coordinate neighborhood clean-up activities and encourage neighbors to participate in KSFB clean-up activities.

Los Alamos National Bank adopted a traffic median on Paseo de Peralta near its Griffin Street location, and also is the main underwriter of Keep Santa Fe Beautiful's annual silent auction and wine tasting fundraising event. LANB also has supported other KSFB programs, including the annual Keep Santa Fe Beautiful Golf Classic, said Montaño.

"Fidel Gutierrez and his staff at Los Alamos National Bank have demonstrated their commitment to Keep Santa Fe Beautiful and our mission of beautification and litter reduction. We are pleased to recognize LANB with this award," said Montaño.

"Keep Santa Fe Beautiful's success has always been driven by the support we receive from citizen volunteers and businesses who share in our goals and our vision," Montaño said. "Without these vital partnerships we wouldn't be able to increase awareness of litter prevention, beautification, source reduction and the many programs we support."

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For more information, contact Montaño at 955-2215, write to [Sfbeautiful@santafenm.gov](mailto:Sfbeautiful@santafenm.gov) by electronic mail or visit Keep Santa Fe Beautiful at <http://www.keepsantafebeautiful.org/> online.



**Here are results from the 23rd annual Keep Santa Fe Beautiful Golf Classic May 15 at the Marty Sanchez Links de Santa Fe**

**First place Score, 52**

Eddie Reynolds, Tim Hooper, Kevin Quinn

**Second place, 53.2**

Albert Martinez, Chris Baca, Rob Burns, Fernando Horta

**Third place, 53.3**

Ben Mendoza, Charles Maxwell, Rick Silva

**Highest score, 65.6**

Lary Lujan, Mike Lujan, Ben Cardenas, Tom Ortiz

**Closest to the pin**

Robert Romero

**Most accurate drive**

Albert Martinez

**Longest drive, men**

Jack Krietzburg

**Longest drive, women**

Kathy Smith



**Keep Santa Fe Beautiful Inc. Board of Directors**

Mike Mier	Chairman
Harvey Van Sickle	Vice-Chairman
Gilda Montaño	Coordinator
Larry Stoerner	Community Organizations
Eliza Wells Smith	Business and Industry co-chair
Salvador Vigil	At-large
Justin Snyder	Education
Lorraine Rotunno	At-large
Steve Sandoval	Communications
W. Grant Wright	At-large
Christopher Vigil	Co-vice chair, Finance
Joseph Lobato	New Mexico Clean and Beautiful (ex-oficio)
Mia Barela	Santa Fe County (ex-oficio)

**Silent auction, wine tasting October 17 benefits Keep Santa Fe Beautiful**

The eighth annual silent auction and wine tasting to raise money for Keep Santa Fe Beautiful is October 17 at the home of Al and Laurie Lucero and underwritten by Los Alamos National Bank.

From 4 to 6 p.m. patrons can place bids on a number of items, including art, jewelry, luxury items, and gift certificates from resorts, spas, restaurants, theaters and shops, while also sampling fine wines by Ferrari-Carano Wineries of Sonoma, California.

Los Alamos National Bank is again underwriting the event as a partner with Keep Santa Fe Beautiful.

"We are pleased that the Luceros have opened up their home and are continuing to partner with Keep Santa Fe Beautiful to raise funds in support of our many programs," said KSF Board Member **Lorraine Rotunno**. "The successes we have achieved over the years are due in part to people like Al and Laurie Lucero who are committed to helping to keep our city clean and beautiful."

The event is limited to 120 persons. Tickets are \$75 of which \$55 is tax-deductible.

RSVP by October 10 to 955-2215 or [sfbeautiful@santafenm.gov](mailto:sfbeautiful@santafenm.gov) by e-mail. Or contact Gilda Montaño at 955-2215 or Lorraine Rotunno at 660-7082.

Make checks payable to Keep Santa Fe Beautiful Inc., and send to P.O. Box 22235, Santa Fe, N.M., 87507.

**Board members in the news**

Keep Santa Fe Beautiful Board of Directors chairman **Mike Mier** is the new deputy secretary of the New Mexico Department of Public Safety. A former city manager and superintendent of the Santa Fe Public school district, Mier has been acting deputy secretary of the department since January, while also serving as the DPS Technical Support Division director.

Department of Public Safety Secretary John Denko said, "I am very pleased that Governor [Bill Richardson] has appointed Dr. Mier as deputy secretary for administration for my department. His background, experience and expertise will serve the department well."

Keep Santa Fe Beautiful business and industry co-chair **Eliza Wells Smith** is on the Business Partners Board of the O'Keeffe Museum and is promoting their programs by garnering donations from businesses and contributions to their Arts and Leadership Programs for Boys and Girls.

She also wrote, designed and did the photography and historic photo research for a book "A Bridge to the Past: The New Mexico State Monuments." The book includes a foreword by Governor Bill Richardson and is in its second edition. Wells Smith also recently became editor in chief of *Trend*, magazine, which is published by the New Mexico Office of Cultural Affairs.

**W. Grant Wright** was honored at Keep Santa Fe Beautiful's recognition reception as the board member of the year. Wright is chief of the Member Services Bureau of the Public Employees Retirement Association.

Keep Santa Fe Beautiful board member **Steve Sandoval** recently accepted a check for \$250 from Los Alamos National Security, LLC, which manages Los Alamos National Laboratory. The check was given to Keep Santa Fe Beautiful for Sandoval's volunteer work with KSF.